



Approved Provider for Continuing Education

CFRE International

Certifying fundraising executives
Setting standards in philanthropy

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CONTINUING EDUCATION POINTS TRACKER

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

- Activity Organizer:** - [Xlerate Day]
- Title of Activity:** - [Xlerate Day Ottawa]
- Names of Presenter(s):** - [Various]
- Dates and Location:** - [January 26, 2017 – Ottawa, Ontario, Canada]

Thursday, January 27, 2016

Session 1: 10:45 [am] – 11:45 [am] (1 pt)

- [We Built the Machine]
- [The Data Secret]
- [Turning Awareness Into Results]
- [Experiential Fundraising & Branding]

Thursday, January 27, 2016

Session 2: 11:45 [am] – 12:45 [pm] (1 pt)

- [The Vote Together 2015 Campaign]
- [Person Driven Marketing]
- [The Future of Fundraising]
- [Connecting for Action]

Thursday, January 27, 2016

Session 3: 1:30 [pm] – 2:30 [pm] (1 pt)

- [A Channel for Every Purpose]
- [Data For Greater Good]

- [Changing The Mindset]
- [Building Bridges, Not Walls]

Date: Day Month, 2016

Session 4: 2:30 [pm] – 3:30 [pm] (1 pt)

- [Small “a” Advocacy & Lead Generation]
- [Running Up The Ladder]
- [The Evolution of Direct Response]
- [The Power of Events: Real People. Real Connection.]

Total number of points attained:
